



Ja Ja Ja – A Nordic Affair

WHY PLAY JA JA JA?

- Established showcase/club night brand in London recognized by industry, media and audience alike (see testimonials)
- High rate (50-75%) of tangible outcomes (deals, media coverage, partnerships) for artists playing
- Business 2 Business promotion through the respected LiveList (targeted emails to 1500+ music professionals)
- Box office splits amongst artists (approx. £200-250 per artist)
- Online PR and marketing by experienced UK PR company for clubnight, brand and artists
- Dedicated social media team
- Editorial coverage through exclusive media partnership through Record of the Day (B2B) and the Line of Best Fit (consumer)
- Heavily discounted rate on Track of the Day in Record of the Day (heavy b2b impact)
- Our own editorial-led Nordic music website to promote shows through site and social media
- Big allocation of free guestlist (15-30 depending on need). Scanned guestlists after each show along with a full post night report
- Venue rental incl security, insurance, box office and sound technician
- Excellent production at a well-known and respected central London showcase venue
- Experienced artist liaison and rep for the night
- Extended time for early get-in and longer sound checks
- Access to discount deals for backline and transport and facilitation of kit share.
- Professional photographs of each night
- No exclusivity. Artists/bands are free to book other shows around JJJ date
- Opportunity to strengthen your Nordic network by meeting with other Nordic artists and industry
- Curated by a carefully chosen and respected London-based booking group (with guidance from the Music Export Offices)

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Showcasing platform for the finest emerging Nordic talent & premier online destination for new Nordic music.

<http://www.JaJaJamusic.com>